

LDV

# LINDSEY DEVRIES

ART WRITING + MEDIA RELATIONS

## CONTACT



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## SKILLS

### PROFESSIONAL

- Writing
- Strategy
- Media Relations
- Communications
- Brand Management
- Public Engagement
- Research
- Collaboration
- Team Leadership

### TECHNICAL

- Cision
- Raiser's Edge
- Adobe Photoshop
- Teamwork Projects
- Google Suite
- Microsoft Office
- Mac & PC Systems

## EDUCATION

2012

*M.A. Art History*

**Southern Methodist University**

Thesis: *In the Name of Geography: The Conceptual Maps of Anna Bella Geiger*

2007

*B.A. Art History*

**University of Texas at Austin**

*Magna cum laude*

Focus: 20<sup>th</sup> century Latin American art

## EXPERIENCE

*Media Relations Manager*

California College of the Arts, San Francisco, CA | March 2018–December 2019

Led media relations for California College of the Arts (CCA) with specific focus on CCA Wattis Institute for Contemporary Arts. Developed and executed a media strategy that leveraged Wattis, a previously underutilized sub-brand, into a vehicle for placement in high-end art trade publications in order to elevate CCA's brand and expand its reach beyond the West coast. Earned coverage for academic initiatives focused on innovation, community engagement, and student success in prominent national publications as well as city-wide outlets. Built a successful track record of on-brand media coverage used to supplement student recruitment and fundraising efforts, strengthen social media engagement, and provide relevant story content for marketing. Developed an internal news brief culled from daily media monitoring that shared high-level coverage of CCA faculty, staff, student, and alumni.

Streamlined and updated institutional messaging for major campus unification and student housing initiatives. Penned official correspondences and statements on behalf of CCA leadership. Generated media materials (press releases, press kits, media alerts, backgrounders, etc.), managed media lists, and prepared research and talking points for CCA faculty and staff ahead of media interviews. Coordinated press attendance at CCA events and organized groundbreaking ceremony for new student housing.

### Media highlights include:

- **Artforum:** [Rosha Yaghmai: CCA Wattis Institute for Contemporary Arts](#) (April 2019 Vol. 57 No. 8)
- **Art in America:** [Vincent Fecteau's Sculptures Appear Both Familiar and Alien—like ET in Drag](#) (November 2019 issue p.106)
- **Art & Education:** [Within the Institution: Curatorial Research Bureau](#) (January 2019)
- **Flash Art:** [Full Service by Adam Linder Wattis Institute / San Francisco](#) (October 26, 2018)
- **Frieze Magazine:** [For Artist Diamond Stingily, No One is a Winner](#) (March 15, 2019)
- **Hyperallergic:** [Two Queer Artists Recreate San Francisco's Shuttered Dyke Bars](#) (April 19, 2019)
- **Smithsonian:** [Designing Floating Buildings With an Eye to the Marine Species Living Underneath](#) (October 7, 2019)
- **The Art Newspaper:** [Grant Aims to Find Solutions to Bay Area Artists' Housing Crisis](#) (June 28, 2018)



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## SKILLS

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### PERSONAL

- Creative
- Versatile
- Convivial
- Tactical
- Resourceful
- Enthusiastic
- Reliable

### LANGUAGE

- Spanish (reading, writing proficiency)
- Portuguese (reading, writing proficiency)

## INTERESTS

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ART

MUSEUMS

HIGHER ED

WRITING

MUSIC

TRAVEL

## EXPERIENCE

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*continued*

### *Coordinator of External Affairs*

Wichita State University, Wichita, KS | June 2014–December 2017

Established a new administrative position for WSU School of Art, Design and Creative Industries (ADCI) dedicated to brand management, communications, student recruitment, donor relations, and school events. Developed and implemented new branding for print and digital collateral. Built infrastructure for ADCI external communications, press outreach, and social media presence. Represented ADCI at university recruitment efforts and served as liaison to for the school's first donor group. Instituted school-wide recruitment events and semesterly newsletters featuring faculty, student, and alumni successes.

#### Successes include:

- **Brand Management:** Developed new branding, slogans, and recruitment collateral to reflect ADCI's changes in name and curriculum across digital and print media. Created ADCI's first official stylebook.
- **Communications:** Established ADCI social media presence. Produced written and visual content for social media, website, digital and print newsletters. Point of contact for strategic relationships both on and off campus. Built outreach lists and press contacts.
- **Recruitment:** Implemented a local high school portfolio review day and an open house as school recruitment events. Represented ADCI at university-wide recruitment initiatives. Coordinated with Admissions department to provide group tours as well as individual meetings with prospective students and parents. Conducted outreach efforts to area high school and community college educators and advisors.
- **Development:** Liaison to the ADCI's donor board. Designed and executed successful \$150,000 fundraiser. Managed communications, gift structure, and logistics.
- **Events:** Organized donor appreciation events and dinners, high school portfolio review day, open house event, curated and installed art exhibitions, and coordinated silent auction fundraiser. Responsible for event photography and live social media content.

### *Arts Commentator*

Wichita Public Radio 89.1 FM KMWU, Wichita, KS | June 2011 – March 2016

Developed coverage of the visual arts for the city of Wichita. Produced five years of segments dedicated to art reviews, art history, artist spotlights and advocacy for the arts. With scant arts coverage before, city-wide listening audiences now had bi-weekly source for relevant art s coverage that aired every other Wednesday during NPR Morning Edition.

- [How Well Do the Mayoral Candidates Stack Up on the Arts?](#) | February 18, 2015
- [Immerse Yourself In The TYTON](#) | May 14, 2014
- [What is Modern Art?](#) | August 7, 2013

### *Visiting Instructor of Art History*

Wichita State University, Wichita, KS | Fall 2013-Spring 2014

Full-time faculty with a teaching load of four courses per semester. Served as graduate faculty on two MFA committees and on a search committee that successfully filled two tenure-track positions in art history. Courses taught:

- *Contemporary Theory and Criticism*
- *Art Since 1990* | *Art Since 1945* | *20th Century Pre- 1945*
- *Survey of Art History II: Gothic to Present*



## FOCUS

*Working at the intersection of art and its audiences in order for people to confidently engage art, feel welcome in exhibition spaces, and support the ambitions of contemporary artists.*

## SOCIAL



[@lindseyhdevries](#)



[@lindseyhdevries](#)

## EXPERIENCE

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### *Lecturer*

Wichita State University, Wichita, KS | Summer 2012–Spring 2013  
Friends University, Wichita, KS | Fall 2012

Crafted art historical material to be accessible, relevant, and engaging to a diverse student population. Honed public speaking and leadership skills in the classroom. Courses taught:

- **Wichita State University:** Art Since 1945 | Introduction to Art and Design
- **Friends University:** Art History II: Renaissance to Modern

### *Gallery Director*

Naked City Gallery, Wichita, KS | 2011 – 2012

Executed monthly exhibition schedule, including: curating, design, installation, events and sales. Produced exhibition essays for publication in *Naked City Magazine*. Curatorial projects include:

- *Immaculate Canvas: New Works by Kathryn Van Steenhuyse* | April 2012
- *Wade Hampton: Home Sweet Home* | December 2011
- *Deep Resonance* | November 2011

### *Independent Arts Writer*

Various Publishers, Dallas, TX and Wichita, KS | 2011-2016

Composed essays, reviews, local art news articles, interviews with artists, exhibition statements and museum labels for a variety of print and digital publications, including video.

- *Travels In Ithaca: Combat Trauma and Healing in New Paintings by Scott Gleeson* | artist interview for *Peripheral Vision Journal* | 2016
- *Miró: Shape and Color* | exhibition wall labels for Ulrich Museum of Art | 2016
- *Bret Slater: Thick Skin* | video | 2015

## MEMBERSHIPS & MORE

### ADVISORY BOARD

#### HARVESTER ARTS

*(2016-2018)*

Provided guidance on structural planning, programming, and big-picture decisions in order for the organization to deliver on its mission and grow as an arts organization.

### ALLIANCE BOARD

#### WSU ULRICH MUSEUM OF ART

*(2014- 2017)*

Chair of Engagement Committee 2016-2017. Developed programming in support of Ulrich education staff and provided hospitality for VIP guest lecturers and visiting artists.

### FURTHER EDUCATION

#### NODE CENTER FOR CURATORIAL STUDIES

*(2016)*

Course: *Curatorial Procedures: Contracts, Loans & Official Documents*  
Familiarized with survey of contracts and agreements paired with critical readings.

### FURTHER EDUCATION

#### NODE CENTER FOR CURATORIAL STUDIES

*(2014)*

Course: *Art Criticism and Writing*  
Sharpened writing skills in this international workshop led by Berlin-based critic An Paenhuysen with weekly feedback and critical readings.